















Purport:

Often people in this material world with ulterior motives are inclined to enquire about the objectives of pure devotion and the purpose of the institutions engaged in pure devotional practices.

Whenever they come to know about any performance or any institution which makes arrangement for chanting and listening to the glorification of Lord Sri Krishna or the eternal welfare of all living entities through the preaching of the holy names of the Lord, they ask, Is there any practice of religion relating to service to mankind? To such people, the religion of service means material assistance to sick persons inflicted with plague, small-pox or cholera and to victims of floods, earthquakes, famines, and similar other natural calamities, through free distribution of food, clothing, shelter and the like.

contd.

Whenever these people are told by the devotees that the institutions thus practicing pure devotional services do not undertake any such activities relating to so-called philanthropic services, then they laugh loudly or ridicule, saying that any such institution which does not care for philanthropic services such as medical assistance to patients suffering from plague, cholera, smallpox etc., distributing of food to the hungry people, water to the thirsty people, clothing to the poor, education to the illiterate masses and the like is simply an institution for practicing idleness meant for lazy, worthless folk. No discreet person should approach it

Such persons never accept any clarification that no temporary material assistance can be of permanent relief to those suffering folk unless and until an attempt is made to eradicate the root cause of eternal suffering of all the living entities.

contd.

The living entity is the eternal servitor of Lord Sri Krishna. It is only due to the forgetfulness about Lord Sri Krishna that the living entities are subjected to various types of material distress. Upon constantly listening to the glorification of the Lord Sri Krishna, when the living entity is awakened to his original consciousness about his own constitutional position, then and then only, the root cause of all sufferings will be eradicated. No other separate temporary endeavour for relieving physical and mental distress need be practiced.

The best award to common people is to awaken in them self-realization by the mercy of the holy names of the Lord. Under the transcendental influence of such a practice, the root cause of all material distress of the suffering masses is eradicated with the least effort.

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This process is applicable to the rich and the poor irrespectively for the cause of their eternal welfare. Through this process, an unprecedented harmony between universal and no-communal altruism, service mentality and selfish attitude may very well be fostered among the people. In fact there is no dearth of universal love and brotherhood in the matter of love Lord Sri Krishna, in as much as a single fraction of a coin is truly in existence within the huge amount of money adding to crores or billions. Universal brotherhood, patriotism etc. are all present in full existence within love for Sri Krishna. As such, anyone who offers his love and devotion to the Lord, is truly offering his love to the entire mass of living entities.

True devotees are not lazy nor are they selfish-minded. They are actually devoted day and night in the service of Krishna conscious people through preaching the glorification of the Lord.

Devotional service to the Lord is aimed at pleasing the Lord and this service does not permit any kind of personal enjoyment sacrifice. Anyone devoted to Lord Sri Krishna is fully imbued with all good qualities that we look for.