

DEEPAK CHOPRA PRESENTS TROUTABALLES

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MOHAPATRA/SWAPNIL

DEEPAK CHOPRA PRESENTS

Created by Deepak Chopra Writer: Saurav Mohapatra Pencils and Inks: Swapnil Singh Colors: Gopalkrishna Letters: B.S. Ravikiran Cover: S.M. Bhaskar Art Direction and Layout Assists: Siju Thomas Project Manager: Sandeep Nair Editor: Mahesh Kamath



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There is such vastness to the multifarious supernatural beings in the Indian Pantheon (over 300 million by some estimates) that you would not be remiss if you admitted to never having heard of a vast majority of them. One such creature might be Andhaka. Indeed, if his visage were flashed before you, you may well not recognize him at all. Then again, you would not be alone, for not even his parents – the mighty Lord Shiva and his consort, the supposedly all-knowing Uma - recognized him when it mattered most. Such is the curse that Andhaka, the third son of Shiva bore, who, upon his birth, the prophets announced would die at the hands of his parents. To ensure that horrible fate never comes to pass, his parents cast the child out, banishing them from their own care. But of course, the fates conspired and ultimately lead to the fulfillment of the cruel prophecy. Andhaka's parents understanding the horrible truth of their ways far too late.

If this myth seems familiar, perhaps it's because the same narrative exists in various cultures from ancient civilizations to biblical stories wherein murder within the family, albeit most horrible, is not such an alien concept. Amidst the Greek canon, the mighty Kronos is responsible for killing both his father Uranus as well as eating his children.

Personally, I am always fascinated when such specific stories, their generations spaced by centuries, their origins spanning continents, their significance spread in various cultures, so clearly reflect one another. To me, that means they are not just stories meant to entertain, they are archetypal narratives that are meant to depict mythic impulses that reside somewhere inside us, no matter how taboo they may seem.

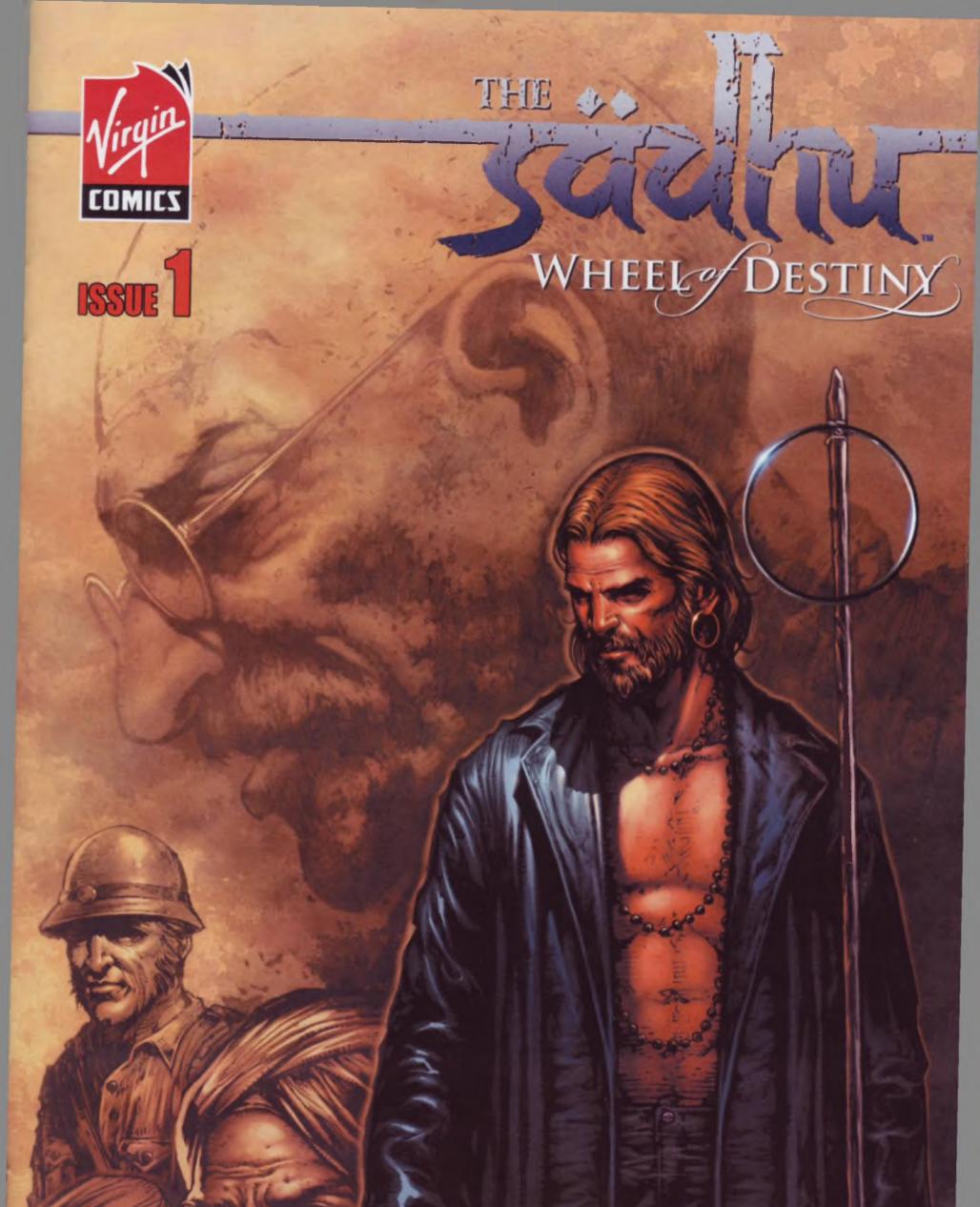
The truth is that within us we have millions of impulses and instincts, the most inexplicable of which are often resolved through all manner of myth, wherein we seek to resolve that which feels most unnatural and abnormal through story. It is the true beauty of mythology, that which the great Joseph Campbell once described as more accurate than history. If you are a believer in that saying, like I am, then you can stomach stories like the one contained in these pages, not because they justify the unjustifiable, but because they broach areas that others wouldn't dare to.

Deepak Chopra

April 2008







ON SALE APRIL 2008

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AND THEN I REMEMBER THE CAVERN.





THE GUGHING EFFERVEGGENCE OF A MOUNTAIN GTREAM.



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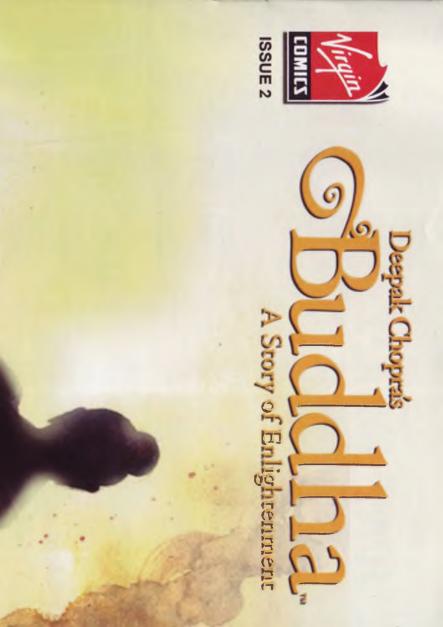








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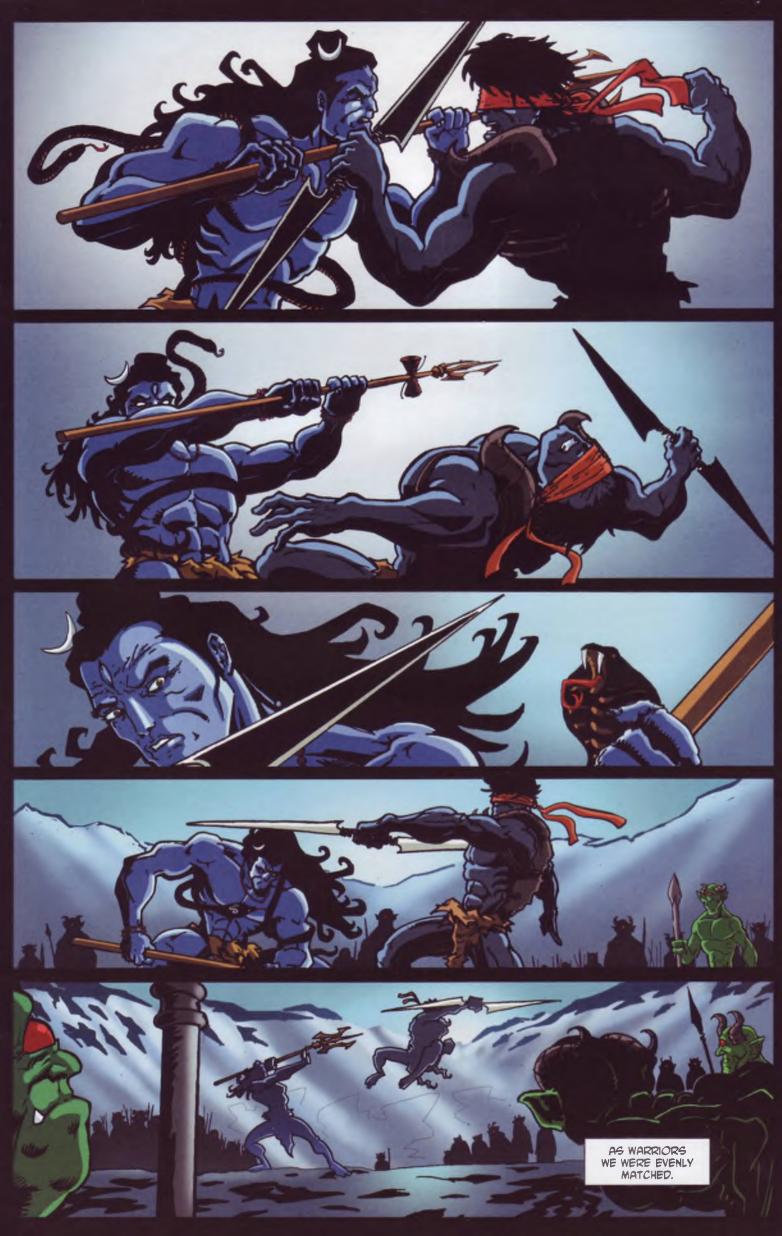


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SPOTLIGHT ON DIGITAL COMICS

Comic books will always be printed on paper. If you don't feel the pages in your hands, suffer the occasional paper cut, or tremble at the prospect of some idiot dog-earing your precious copy of *Shadow Hunter* #1, then you aren't getting the unique experience of the comic book reader. This is not a purist's point-of-view... this is reality. Whereas movies might be shifting away from their celluloid origins towards an exclusively digital format, the physical experience of watching a film will remain the same. A digital movie will still be a movie, but a digital comic is nothing like a printed one... and that's pretty exciting!

The digital landscape has provided extraordinary opportunities in the evolution of the comic book. Creators that don't have publishing deals can now bring their stories to the masses in ways that would have been impossible in the pre-internet age. But this evolution of technology isn't just about a new distribution method. The digital platform provides an entirely new way to experience visual storytelling. And you'd better believe that Virgin Comics will be at the forefront of this exciting new movement.

One way we've embraced this platform is with the introduction of Virgin Comics' Widescreen Digital Comics, in which the panels of our stories are reformatted into a widescreen aspect ratio, creating a unique and dynamic viewing experience that is unlike anything that can be printed on paper. Each frame exists within its own context so the viewer is completely in the moment with the character—no skipping ahead or knowing what the outcome will be because it's at the bottom of the page.

We'll also be experimenting with other formats. In some cases, the layout might resemble a traditional comic page, but with the addition of special bonus features that you can access on the spot. And did we mention that the colors look amazing?!

Sometimes a story comes along that begs to be born digitally. For us, that story is *The Econauts*. After all, how can a series about eco-friendly teenagers not exist on-line? Focusing on a group of ecologically aware kids, *The Econauts* chronicles their adventures as they fight crimes against the environment by taking down the greedy perpetrators.

Led by the mysterious, orphaned Ayanara Ashworth, the team is made up of a secret global group of her classmates from the posh Sawhill Academy: daredevil and heartthrob Raju Kang; thieving wild-child Keiko Oshima; master-of-disguise Terrence "Tweaker" Thomas; and Mohammed Nabu, the tech genius without whom they'd all be grounded. After a train crash in Latin America releases a dangerous pesticide, the Econauts must draw upon all their abilities to track down the ruthless corporation behind the toxic spill. But as the team begins to uncover the dirty secrets of Mason Morningstar's corporate and political dealings, Ayanara must risk her own life in order to put Morningstar's wrongs to right. There's intrigue, disguise, espionage, and it's all for the best cause we can think of: saving the world... literally!

Each new chapter of *The Econauts* will be posted regularly at www.theeconauts.com and you can start checking it out now. But the story doesn't end there. I guess we are comic book purists at heart, because we just can't resist putting out a printed version of *The Econauts* as well. Staying true to our characters' eco-friendly ways, the comic will be printed on recycled paper. It's a first for us and exciting for the comics industry at large. Look for the first graphic novel in comic shops or at www.virgincomicsstore.com on April 16th, just in time for Earth Day!

So check us out on-line and in your local comic shop. The digital revolution starts here!

See you on the inside...

Gotham Chopra Editor-In-Chief



A covert group of gifted teenagers fighting crimes against the environment, these are THE ECONAUTS.

MEETECONAUTS



Strategist, Team Leader

Orphaned when her eco-scientist parents disappeared, Ayanara uses her hefty trust fund to finance The Econauts' covert missions.

Daredevii, Heartthro

An extreme-sport enthusiast, Raju's fearlessness is matched only by his need for adventure.





Former Thief. Wild-Child

An ex-reform school student, Keiko has turned her life around and now uses her special skills to help important causes, not just herself.

Resident Tech Senius

Every team needs a computer expert that can hack into any secure site in the world, and there is nobody more tech-savvy than Nabu.

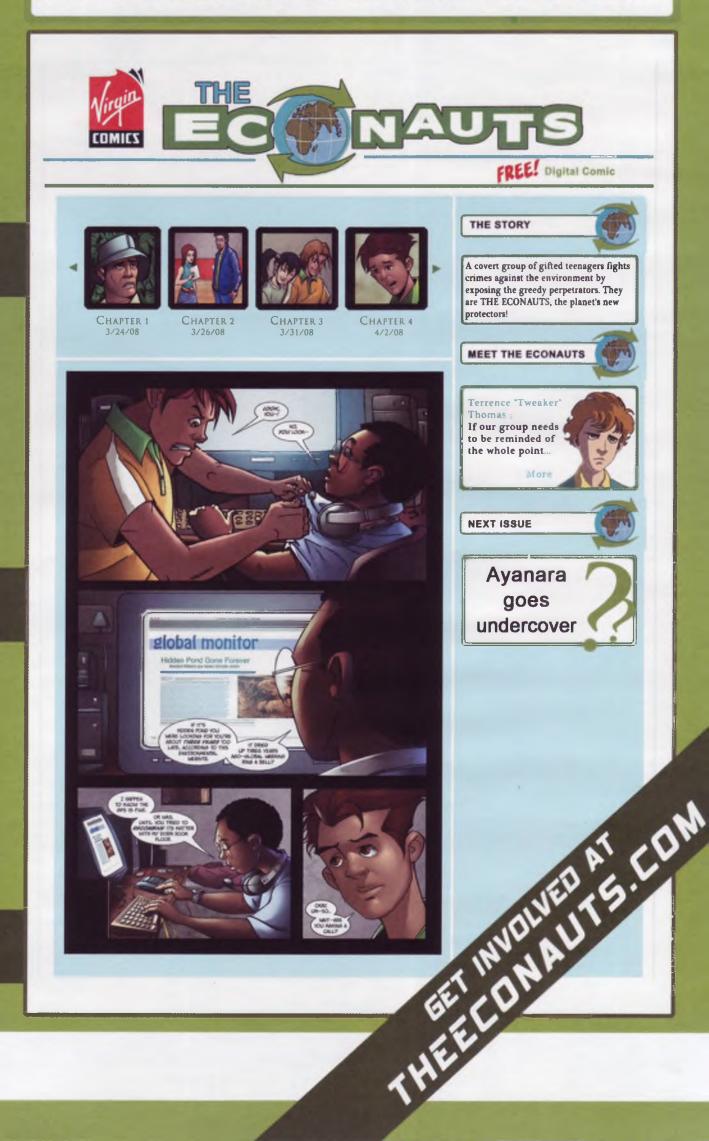




Raised by renegade eco-activists, Tweaker is the real heart of The Econauts and would literally do anything to protect the planet.



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