

The self made millionaire's

INSTRUCTIVE STORIES BY
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When plague struck Calcutta in 1939, a lot of people were suffering and dying.



Plague is caused by rats.





So the city council, the municipality, declared that anyone who catches rats will get a reward of 5 paise per rat.

One beggar heard about this offer of money for dead rats from municipal. He thought...

Here's my chance to get
some money to eat

He found one dead rat in the gutter



He took it to the municipality who gave him five paise

MUNICIPAL
CORPORATION



He invested that five paise to buy fruits from the wholesaler



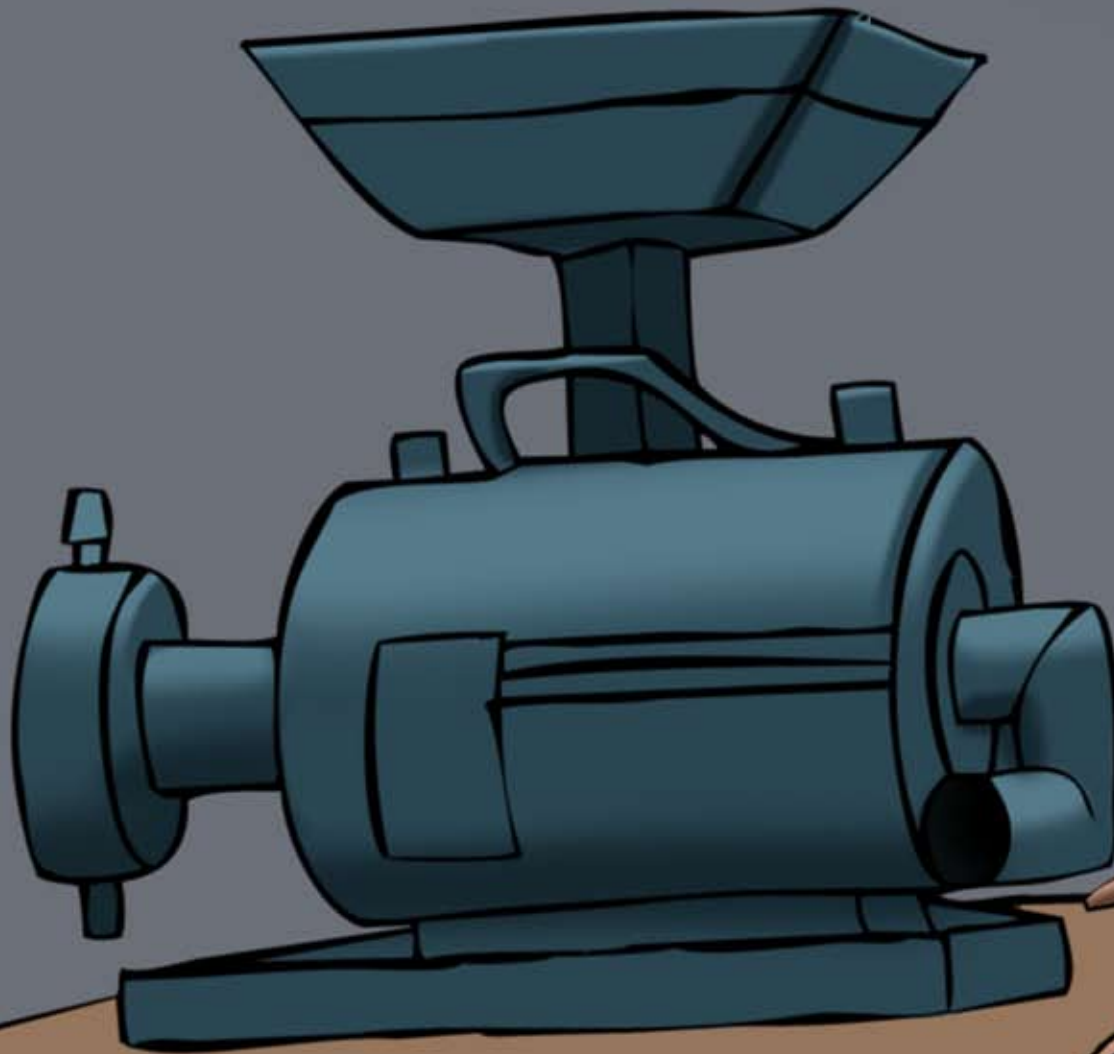
He sold the fruit for fifteen paise and made a profit of 10 paise.



With this fifteen paise he brought a mechanical piece which he sold for one rupee at the market



With that one rupee he brought another type of mechanical piece
and he made five rupees





With this five rupees he invested in some cloth and made fifty rupees. Like this, he went on and on...

...and eventually he became one of the biggest cloth merchants in India in the 1940's and 50's. He has big wholesale stores all over India.



He became a millionaire and the company's symbol was a dead rat



MORAL :

The same principle applies to spiritual life. Brahmins don't have a monopoly on spiritual life. Everyone who is human, has not only the right but the responsibility to become spiritually advanced. Atato brahma jijnasa. So everyone can elevate oneself to the platform of a brahmana.

In Benares in India there was a yogi. His business was that anyone who would go there, he immediately produced two or four rasagullas and offered him. And many hundreds and thousands of educated men became his disciples simply because he could produce rasagullas, which are only four annas worth. People want to see this jugglery.